



**Save the Date**

## International Conference 'Cities in Transition'

Connecting interdisciplinary knowledge to design creative solutions for future city development.



Over half of the world's population lives in cities and the number is growing. The future or success of cities and megacities is determined by the extent of collaborative action of its citizens, entrepreneurs, policy makers and researchers. They face the economic, social, infrastructural, digital, environmental and many other challenges in their city.

NHTV Breda and its network of partners offer a platform to all these actors, with state-of-the-art knowledge and multidisciplinary education and research programmes, to create new coalitions from different perspectives.

During this two-day event, you will connect with international practitioners, researchers and policy makers on this challenging topic. You will have the opportunity to share your insights and to exchange research output. You will meet many practitioners who will share their innovations, success stories and 'lessons learned' in urban development and city transition processes. The conference will focus on areas like slow and smart cities, social innovation, city hospitality, place making, social media and technology and leisure and tourism policies on future city development.

Top keynote speakers from around the world will present their ideas in city and regional development. Moreover, you will have many opportunities to strengthen your network. We will support you in that during the interactive and lively programme. That is a promise!

The conference is supported  
by CELTH, Centre of  
Expertise, Leisure, Tourism  
& Hospitality.

12 and 13 March 2015

**When:**

**Where:**

NHTV Breda University of Applied Sciences

**Why:**

Sharing and connecting knowledge to design new creative solutions for future city development

**Who:**

Leading experts in the field of place making, urban restructuring, social innovation and city marketing share their experiences, insights and the challenges and successes they have had.

**For whom:**

Entrepreneurs, industry representatives, researchers or lecturers, decision makers

or policymakers , involved in city management and destination development, urban planning and restructuring, city design, placemaking and social innovation, city marketing, digital innovations and tourism, leisure and hospitality management.

What:

- Top speakers from all over the world
  - Mr. Ibon Areso Mendiguren, Mayor of Bilbao
  - Mr. Wang XinZhang, Vice director of Hangzhou Tourism Committee
  - Mr. Ignasi de Delàs, President European City Marketing
  - Mr. Greg Richards, Professor of place making and events NHTV Breda
  - Mr. Stellan Fryxell, Architect, urbanist and partner in Tengbom Architects, Stockholm
  - Mr. Jun Gao, Professor Shanghai Normal University
  - Mr. H.S. Jamadagni, Professor Indian Institute of Science, Bangalore
  - And many others
- Interactive program with all stakeholders involved
- Many opportunities to meet the experts
- Exhibitions and demonstrations
- City visits

'Cities in Transitions' will be a dynamic, inspiring conference, where multiple disciplines will be connected. That is a promise!

Looking forward to meet you at our conference!

Yours sincerely,

Hein van Oorschot  
President of the Executive Board  
NHTV Breda University of Applied Sciences

For all enquiries, please contact us.

N.B. Kostprijs voor deelname was op het ogenblik ontvangst bericht (13-01-2015) nog niet gekend
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