

ATLAS INFORMATION - 5

Congress: Rights, Responsibilities, and Independent Travel

ATLAS SIG Independent Travel meeting

Suva, Fiji

9–11 December, 2015

Congress: Tourism, Lifestyles and Locations

ATLAS Annual Conference 2016

Canterbury, United Kingdom

14-16 September, 2016

The 3rd International Wellness and Spa Tourism Monitor (2014/2015)

ATLAS list “Did you know?”:

- * Did you know that wellness and spa travellers are not really inspired by and attracted to technology at wellness and spa locations?
 - * Did you know that international travellers with wellness and spa motivations are becoming more and more demanding?
 - * Did you know that wellness and spa travellers are not really inspired by and attracted to technology at wellness and spa locations?
 - * Did you know how much more per visit an international wellness or spa guest may spend than a domestic counterpart?
 - * Did you know that thermal/local resources still enjoy the highest growth potential?
- Would you like to know more?

We are happy to share with you the 3rd International Wellness and Spa Tourism Monitor (2014/2015) – The global benchmark. IWSTM looks at the role of international and domestic wellness and spa motivated travels in terms of service, average spend, popular products and facilities and growth areas. Please find a complimentary copy of our monitor attached here:

https://drive.google.com/file/d/0Bzev74rN3_ysdUVHWIRHRzJnWDhPZjRrOERRR2ltaE1rNE1Z/view?pli=1

Hope you find this benchmark report interesting. Should you wish to have any questions, feel free to contact us.

Kind regards and be well,

László Puczkó,

Tourist Research Unlimited Partnership

Managing director

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ATLAS Events Monitoring Project

The ATLAS Events Special Interest Group was established in 2010, with a broad remit to acts as a focus for events research and scholarship among ATLAS members. The group has already been active in organising specialist meetings on event themes, and has coordinated the production of the research monographs *Exploring the Social Impact of Events* (Routledge, 2013) and *Event Design: Social perspectives and practices* (Routledge, 2015). Following previous meetings in Breda, Peniche and Sheffield, the following meeting will be held in Salento, Italy on the theme of [Creating and Bidding for Events](#).

Discussions with members has identified a need to undertake comparative research to facilitate the identification of trends and developments in events internationally. At present many members are undertaking individual research projects, the findings of which are hard to compare across borders or over time. By developing a common core to their event research, the

members of the project hope to undertake comparative analyses that will aid our understanding of event processes and outcomes.

The aims of the project are:

- To provide a platform for comparative research on events worldwide
- To improve our knowledge of events, their visitors and their impacts
- To develop a database as a research resource and benchmarking tool for cultural and sporting events
- To produce case studies of best practice in events development, marketing and research

As a first step towards developing a comparative database of events, a standard research instrument will be developed that can be used as a basis for data collection by all project members. This will take the form of a basic visitor questionnaire with a number of modules. Project participants will be able to use the questionnaire as a basis for their own resource, adding additional modules or questions as needed. This will also mean that the surveys will be useful as the basis for student projects, giving students the opportunity to develop their own research questions and questionnaire items.

Participants will contribute the raw data from the basis questionnaire with the central database, which will entitle them to use data contributed by other members. Members will be free to develop analyses of the data and produce publications using the data, as long as acknowledgement of the source is given. Any analyses produced will not identify the data from individual events, unless permission has been obtained from the event organisers. Members will not be allowed to pass the data to third parties or to reveal any confidential information that may be contained in the database. These conditions are designed to protect the integrity of the data generated from individual events, in order to ensure that event organisers are happy to collaborate with the project.

Greg Richards (<https://independent.academia.edu/gregrichards>): *“ATLAS members with an interest in events and/or attractions may be interested in joining the ATLAS Event Experiences Project, which aims to develop international comparative research on event experiences. We are also considering extending this work to fixed attractions, particularly with a view to comparing the experiences of visitors at events and attractions. More details of the project can be found in the attached documents.”* (g.w.richards@uvt.nl)

the ATLAS Events Group - Barcelona on 12/13 May 2016.

Following the successful meeting on Placemaking and Events during the ATLAS conference in Lisbon this week, the ATLAS Events Group is organising its 5th Expert Meeting on the theme of Rethinking the Eventful City: Perspectives, Practices, Prospects in Barcelona on 12/13 May 2016.

Call for abstracts

Rethinking the Eventful City: Perspectives, Practices, Prospects

The ‘eventful city’ concept developed out of the basic observation that cities are using events to achieve a growing range of policy objectives, including economic growth, image change, social cohesion and physical redevelopment. The growing importance and scale of event activity in cities is driving a rapidly changing relationship between events and the city. Cities are no longer simply containers for events; they are co-creators, innovators, directors, managers, partners and beneficiaries of events. Events in turn are shaped by the cities they take place in, with their form, duration, content and effects being determined to a large extent by urban space, place and process.

Few cities illustrate this dialectic relationship between cities and events better than Barcelona. Starting with the World Expo in 1888 and continuing through the 1929 World Expo and the 1992 Olympic Games, Barcelona has harnessed the power of events to put itself on the global map, shape perceptions and drive economic, cultural and social development. With the Mobile World Congress recently secured for a further eight year term, Barcelona is rapidly establishing itself as a global events hub.

This development has not always been smooth or entirely progressive. The forging of an economic growth coalition in Post-Franco Barcelona helped to secure the Olympics, but the focus on external promotion and economic growth has also attracted increasing criticism from social partners and local citizens concerned with the globalization of the city and the loss of identity. One of the basic emerging questions is – do events serve the city, or does the city serve events?

When the original eventful cities concept was developed a few years ago, few cities had experience of managing, developing and directing their event programmes to produce effective outcomes. In recent years, however, different models have emerged that show how cities can develop a constructive relationship with their events, and how the events can benefit from this relationship as well.

The aim of this meeting is to review the development of ‘eventful cities’ such as Barcelona, to analyse the emerging trends in the eventful landscape and to trace potential future development directions. The meeting will bring together leading international scholars in the event studies field, as well as practitioners from the events industry and the policy field in Barcelona and beyond.

Themes for the meeting will include:

- ☐ Events and place making
- ☐ Cultural and sporting development through events
- ☐ Social development generated by city events
- ☐ Developing urban cultures through events
- ☐ Events as urban regeneration tools
- ☐ Events as catalysts for governance structures
- ☐ Events organisations as placemakers
- ☐ Events as new time structures for urban places
- ☐ Events as political tools in the city
- ☐ Events and urban creative industries

Call for abstracts

The meeting on Rethinking the Eventful City: Perspectives, Practices, Prospects will be held at Universitat Oberta de Catalunya in Barcelona, Spain, on May 12-13th 2016.

The Expert Meeting is designed as a small-scale event for researchers to present and discuss their work with colleagues. Participation in the meeting is subject to approval of an abstract and preparation of a draft version of the paper prior to the meeting (maximum 3000 words). Selected papers will then be published in an edited volume.

Please submit an abstract of your proposed submission (maximum 300 words) by December 15th 2015 to the meeting organisers:

☐ Alba Colombo. Director of the Events Management Postgraduate Program
acolombo@uoc.edu - and

☐ Greg Richards. NHTV Breda University of Applied Sciences
richards.g@nhtv.nl

Conference venue

The meeting will be hosted by the Events Management Postgraduate Program at the Universitat Oberta de Catalunya, in Barcelona, Spain.

The organisation of the meeting will be supported by ATLAS (www.atlas-euro.org) and the ATLAS Events Special Interest Group (<http://independent.academia.edu/gregrichards/ATLAS-Events-Group>)

Anticipated Meeting Fees

The projected fees for the meeting will be around €175 for ATLAS members and €250 for non-members.

Post Doctoral Research Assistant/Research Fellow

Bournemouth University Disaster Management Centre (BUDMC) which has expertise and research interests in the area of Disaster Management and Tourism studies is undergoing notable expansion in its activities. The Centre is advertising for a Post Doctoral Research Assistant/Research Fellow in Crisis/Disaster Management to work with me on projects for two

years associated with crisis/disaster management and tourism, and this represents an exciting opportunity to be part of this expanding endeavour.

The job description and further details can be located here:

<http://www.bournemouth.ac.uk/jobs/vacancies/academic/schools/advert/fmg41.html>

Interest from ATLAS members is very welcome and I would appreciate if you could distribute the details further to other potential applicants.

Best Regards

Professor Lee Miles, BA (Hons) (Lancaster), MIS (Birmingham), PhD (Hull)

Professor of Crisis and Disaster Management [lmiles@bournemouth.ac.uk]

Bournemouth University Disaster Management Centre (BUDMC)

Dorset House, Talbot Campus, Fern Barrow, Poole, Dorset, BH12 5BB

United Kingdom

Hospitality and Tourism Management Postgraduate Research Studentships for PhD study

The School of Hospitality and Tourism Management at the University of Surrey is offering full-time doctoral (postgraduate research) studentships in Hospitality and Tourism starting in October 2016. The studentships will cover tuition fees, and provide maintenance for a total of up to £14,057 pa*. The present studentships are only available to EU residents.

We are looking to recruit exceptional PhD students whose research interests complement our areas of research strengths to join our PhD programme (3 year studentship).

It is expected that the research project will enable successful applicants to develop new theoretical/empirical understanding in relation to one of the three school themes:

- Competitiveness in the Visitor Economy
- Sustainability and Well-being in the Visitor Economy
- The Digital Visitor Economy

Our PhD programme comprises approximately three years of full time study during which you will undertake a structured, supervised programme of scholarly research leading to a thesis that makes an original contribution to knowledge and is of a standard appropriate for publication in high-quality refereed journals. As a member of the ESRC funded South East Doctoral Training Centre we offer excellent research training and the opportunity to be part of a vibrant research community that shapes agendas of scholarship and practice.

Successful candidates will normally have or expect to be awarded a first class (1st) Bachelors degree or have or expect to be awarded a minimum of distinction on their Masters degree in Hospitality/Tourism Management or related discipline. They will have outstanding research potential and enthusiasm to pursue research in an area consistent with our research expertise. Non-native speakers of English will normally require IELTS 7.0 or above with a minimum of 6.5 in each component (or equivalent).

Maintenance comprises a stipend of £14,057 pa, which includes a contribution of 160 hours pa to the School's teaching and research activities, plus a £750 pa research training support grant.

Application Process:

1/ Apply to study on our PhD programme at

<http://www.surrey.ac.uk/postgraduate/research/hospitalityandtourism/index.htm>

2/ Further details of our research interests and the expertise of our academic staff are available at: <http://www.surrey.ac.uk/shtm/index.htm>

3/ Strong Studentship candidates will be invited to interview.

Please note:

The present studentships are only available to EU residents. Although successful candidates will be guaranteed to receive the bursaries indicated, they will also be required to submit an additional application in January 2016 to the ESRC's South East Doctoral Training Centre Open Competition. Closing date for submissions wishing to be considered is **Monday 9 November, 2015**. Interviews will take place late November.

Contacts for enquiries

- Dr Hania Janta, Head of Doctoral Programme, School of Hospitality and Tourism Management: h.janta@surrey.ac.uk

- Natasha Martin, Recruitment & Admissions Administrator, n.c.martin@surrey.ac.uk

Call for papers - *Journal of Event and Festival Management (IJEFM)*

Dear colleagues,

I'm very pleased to forward to you this call for papers for *a special issue on the International Journal of Event and Festival Management (IJEFM)*, 'Emerging Issues in Festivals and Events in the Asia Pacific'.

Synopsis:

The majority of research work on festivals and events has focused outside of the Asia Pacific region; yet, the many countries covered in this part of the world present some of the most traditional, vibrant and unique festivals on Earth. Mair & Whitford (2013) highlighted the need for further understanding of socio-cultural and environmental impacts of events, as well as better research into both public policy and indigenous events. Festivals and events celebrated in the Asia Pacific region reflect a number of these concerns that are yet to be resolved. This special issue particularly invites papers that address these interesting areas of research but is also open to other emerging issues in festivals and events in the Asia Pacific region.

Full paper deadline is 15 February 2016. Papers have to be focused on festivals and events in this region, and we have preferences on papers that fall into the under-researched areas of socio-cultural impacts, environmental impacts, public policy and indigenous events.

Informal discussions about possible/existing projects welcome. Please feel free to direct your enquiries to me.

Feel free forward to your networks as appropriate. Appreciate your kind assistance and attention. Many thanks, and have a great week!

Dino

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Call for papers - *IMTJ Academic Conference 'Medical tourism: Time for a check-up?'* 25-26 May 2016

Much research on 'medical tourism', 'international medical travel', 'cross-border healthcare' and 'transnational patient mobility' to date has focused on the hopes, motivations and experiences of mobile patients as well as on the desires, plans and expectations of the national destinations that attract and host them. By contrast, scant scholarly work has examined the concrete effects of this growing phenomenon on the diverse range of places, peoples, health and social systems, and industries in the areas where these patients habitually reside and, for medical travel destinations, in the particular local areas where these patients' (physical, symbolic and economic) presence can most be felt.

► As a result, while more and more governmental and private-sector bodies in destinations are investing in the development of 'medical tourism', scant evidence is available to support, refute or complicate:

- Popularised notions about who is actually travelling for what kinds of medical attention and treatment;
- Claims that 'medical tourism' can serve as an engine for economic development in destinations or hinder/harm mobile patients' home and host health systems; and
- Arguments about who benefits and who does not from 'medical tourism' and 'transnational patient mobility' strategies that are shifting and evolving in line with emerging and changing market, social and political situations both within and beyond national borders.

► This two-day conference therefore aims to bring together scholars from academic and research institutions from around the globe in order to critically examine and discuss existing and emerging national, sub-national, transnational and cross-sectoral strategies for the following:

- Promoting and dissuading ‘medical tourism’ and ‘transnational patient mobility’ in and between source and destination sites, in order to draw attention to the diversity of stakeholders, interests and scales involved;
- Evaluating and managing the range of real and expected impacts of (diverse stakeholders’ investments in) ‘medical tourism’ and ‘transnational patient mobility’ in and between source and destination sites, in order to move beyond an unproductive circulation of often poorly-grounded claims and counter-claims; and
- Identifying and assessing the real-life needs, desires, expectations and practices of a broader range of foreign healthcare-users and -consumers, in order to recognise not only the great diversity of mobile patients (e.g., geographical origins, socio-economic and political status, etc.) but also other resident ‘foreigners’ (e.g., expatriates, lifestyle migrants, foreign students, etc.) who make use of ‘medical tourism’ resources.

► We invite scholars to submit papers that critically engage with the abovementioned issues. Papers focused on multi-scalar and cross-sectoral governance of ‘medical tourism’ and ‘transnational patient mobility’ initiatives, partnerships and networks as well as those examining how ‘medical tourism’ and ‘transnational patient mobility’ fit within broader development objectives (e.g., transition towards the creative economy, biotech development, regional and city place-branding, etc.) are especially welcome.

The Academic Conference (25-26 May 2016) will overlap with the International Medical Travel Journal’s (IMTJ) Medical Travel Summit (24-25 May 2016), which brings together governmental and industry representatives from around the world who are involved in the development of medical tourism. This will provide a unique opportunity for conference participants to attend parts of the IMTJ Summit and actively foster and engage in much-needed cross-sectoral knowledge exchange and dialogue.

To submit a paper proposal, please submit a 250-word abstract and a 100-word bio via <http://summit.imtj.com/academic-application/> before 11 December 2015. Scholars and researchers in any stage of their career (e.g., PhD students, etc.) are encouraged to share their studies. Successful applicants will be contacted by 8 January 2016 and will be expected to register for the conference by 12 February 2016 to secure their place in the May 2016 conference programme. For further information about the call for papers, please contact a member of the Academic Advisory Board:

Meghann Ormond (Wageningen Univ., The Netherlands) meghann.ormond@wur.nl

Neil Lunt (Univ. of York, UK) neil.lunt@york.ac.uk

John Connell (Univ. of Sydney, Australia) john.connell@sydney.edu.au

Conference logistics, registration and fees:

Information about conference registration can be found at <http://summit.imtj.com/delegates>. Academic rates are only available to attendees who are affiliated with an academic or research institution.

1-day access to the Academic Conference EUR 200

2-day access to the Academic Conference EUR 275

2-day access to the Academic Conference + 2-day access to the IMTJ Summit EUR 400

Conference location

The Academic Conference and the IMTJ Summit will be held at Hotel Meliá Avenida América in Madrid, Spain. Information about the venue can be found at <http://summit.imtj.com/venue/>

Additional information

For further queries about conference logistics, please refer to <http://summit.imtj.com/academic-overview/> or contact the Event Director, Sarah Ward, sarahward@imtj.com

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Book: *Neoliberal Governance and International Medical Travel in Malaysia* (Routledge, 2013)

Visiting address: Room B306, Gaia Building (Building 101), Droevendaalsesteeg 3, 6708 PB Wageningen, The Netherlands

Mailing address: Cultural Geography, Wageningen University, P.O. Box 47, 6700 AA Wageningen, The Netherlands